Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A liquid crystal alignment agent used in a method for alignment of liquid crystal molecules that form a liquid crystal alignment film comprising irradiating a thin alignment film formed on a substrate with <u>polarized</u> light or electron rays and aligning the liquid crystal molecules on the substrate without any rubbing treatment, said liquid crystal alignment agent comprising a polymer compound comprising a structure selected from the group consisting of the general formula (1) – (7) below

wherein,

R¹, R² and R³ are independently of each other hydrogen, alkyl, substituted alkyl, aryl or propargyl;

the polymer compound main chain has a number-average molecular weight of 1,000 – 300,000; and

said structure makes a direct bond with either a divalent or trivalent aromatic group at both ends or with a divalent or trivalent aromatic group at one end and a divalent or trivalent alicyclic hydrocarbon group at the other end.

2. (Previously Presented) The liquid crystal alignment agent according to Claim 1, wherein the main chain or a side chain of the polymer have no functional groups shown in the general formula (8) - (17) below

wherein R⁴, R⁵, R⁶, R⁷, R⁸ and R⁹ are independently of each other hydrogen, halogen, alkyl, substituted alkyl, substituted alkoxy, carboxyl, alkoxycarbonyl or a cyano group as a substituent group that may lead to a dimerization reaction or an isomerization reaction by the irradiation with light or electron rays.

- 3. (Previously Presented) The liquid crystal alignment agent according to Claim 1, wherein said polymer is polyamide.
- 4. (Previously Presented) The liquid crystal alignment agent according to Claim 3, wherein said polymer compound is polyamide having a repeating unit comprising of a general formula (18) or of a general formula (19a) and (19b) below

wherein,

 R^{10} , R^{11} , R^{12} and R^{13} are divalent organic radicals in the general formula (20)-(23)

$$(x^{1}-R^{14})_{m} = (x^{2}-R^{15})_{m} = (x^{3}-R^{16})_{m} = (x^{4}-R^{17})_{m} = (2\ 2)$$

$$(x^{5}-R^{18})_{m} = (x^{6}-R^{19})_{m} = (2\ 3)$$

wherein,

 X^1 , X^2 , X^3 , X^4 , X^5 and X^6 are independently of each other single bond, O, CO₂, OCO, CH₂O, NHCO or CONH;

R¹⁴, R¹⁵, R¹⁶, R¹⁷, R¹⁸ and R¹⁹ are independently of each other hydrogen, halogen, C₁-C₂₄ alkyl, C₁-C₂₄ alkyl containing fluorine, aryl, propargyl, phenyl or substituted phenyl;

 Y^{1} is O, S, CO, CO₂, SO₂, CH₂, NH, NHCO, Y^{2} -Ar¹-Y³, Y^{4} -(CH₂)n¹-Y⁵ or Y^{6} -Ar²-R²⁰-Ar³-Y⁷;

 Y^2 , Y^3 , Y^4 , Y^5 , Y^6 and Y^7 are independently of each other O, S, CO, CO₂, SO₂, CH₂, NH or NHCO;

n¹ is an integer of 1-10;

 R^{20} is C_1 - C_5 straight or branched lower alkylene, fluoroalkylene or alkylenedioxy; and Ar^1 , Ar^2 and Ar^3 are independently of each other divalent organic radical in general formula (24), (25) or (26) below

$$(x^{7}-R^{21})_{m}^{1} \qquad (x^{8}-R^{22})_{m}^{1} \quad (x^{9}-R^{23})_{m}^{1}$$

$$(24) \qquad (25)$$

$$(x^{19}-R^{24})_{m}^{2} (x^{11}-R^{25})_{m}^{2}$$

$$(26)$$

wherein,

X⁷, X⁸, X⁹, X¹⁰ and X¹¹ are independently of each other single bond, O, CO₂, OCO, CH₂O, NHCO or CONH;

R²¹, R²², R²³, R²⁴ and R²⁵ are independently of each other hydrogen, halogen, C₁-C₂₄ alkyl, C₁-C₂₄ alkyl containing fluorine, aryl, propargyl, phenyl or substituted phenyl;

m¹ is an integer of 1 - 4, and m² is an integer of 1 - 3;

with the proviso that when R^{14} , R^{15} , R^{16} , R^{17} , R^{18} , R^{19} , R^{21} , R^{22} , R^{23} , R^{24} and R^{25} are either hydrogen or halogen, then X^1 , X^2 , X^3 , X^4 , X^5 , X^6 , X^7 , X^8 , X^9 , X^{10} and X^{11} are single bond; and

R^{a1}, R^{a2}, R^{a3} and R^{a4} are independently of each other hydrogen, alkyl, substituted alkyl, aryl or propargyl.

5. (Previously Presented) A liquid crystal alignment agent according to Claim 4, wherein R^{10} or R^{11} in the general formula (18) or R^{12} and R^{13} in the general formula (19a) and (19b) are independently of each other a radical selected from the formula (27) – (41) below

- 6. (Previously Presented) A liquid crystal alignment agent according to Claim 1, wherein said polymer compound is a polyimide precursor or a polyimide obtained by chemical or heat imidization of said polyimide precursor.
- 7. (Previously Presented) A liquid crystal alignment agent according to Claim 6, wherein said polymer compound is a polyimide precursor or polyimide obtained by chemical or heat imidization of said polyimide precursor, with the repeating unit comprising of the general formula (42a) and (42b) below

wherein,

R²⁶ is a tetravalent organic radical;

R²⁶ is a trivalent organic radical; and

R²⁷ is a divalent organic radical containing an amide radical bonded with a divalent or trivalent aromatic or alicyclic hydrocarbon group.

8. (Previously Presented) A liquid crystal alignment agent according to Claim 7, wherein R²⁷ in the general formula (42a) and (42b) above is selected from the general formula (43) – (48) below

wherein,

X¹² - X³⁰ are independently of each other single bond, O, CO₂, OCO or CH₂O;

 R^{28} - R^{46} are independently of each other hydrogen, halogen, C_1 - C_{24} alkyl, C_1 - C_{24} alkyl containing fluorine, aryl, propargyl, phenyl or substituted phenyl;

R^{a5} - R^{a15} are independently of each other hydrogen, alkyl, substituted alkyl, aryl or propargyl;

Y⁸ and Y⁹ are O, S, SO₂, CH₂, NH, NHCO or CONH; and m¹ is an integer of 1 - 4;

with the proviso that when R^{28} - R^{46} are hydrogen or halogen, then X^{12} - X^{30} are single bond.

9. (Previously Presented) A liquid crystal alignment agent according to Claim 7, wherein the radical for R²⁷ in the general formula (42a) and (42b) above is selected from the formula (49) - (56) below

wherein, R⁴⁷ is halogen, C₁-C₂₄ alkyl, C₁-C₂₄ alkoxy or C₁-C₂₄ alkoxycarbonyl.

- 10. (Previously Presented) A liquid crystal alignment agent according to Claim 1, wherein said polymer compound is polyurethane.
- 11. (Previously Presented) A liquid crystal alignment agent according to Claim
 10, wherein said polymer compound is polyurethane having a repeating unit comprising of
 the general formula (57) below

wherein, R^{48} and R^{49} are independently of each other selected from the radicals shown in the formula (58) - (69) below

wherein, R^{a16} and R^{a17} are independently of each other hydrogen, alkyl, substituted alkyl, aryl or propargyl.

- 12. (Previously Presented) A liquid crystal alignment agent according to Claim 1, wherein said polymer compound is polyurea.
- 13. (Previously Presented) A liquid crystal alignment agent according to Claim 12, wherein said polymer compound is polyurea having a repeating unit of the general formula (70) below

wherein,

 R^{50} and R^{51} are independently of each other selected from formula (58) - (69) above; and

- R^{a18} R^{a21} are independently of each other hydrogen alkyl, substituted alkyl, aryl or propargyl.
- 14. (Previously Presented) A liquid crystal device using the liquid crystal alignment agent according to Claim 1.
- 15. (Previously Presented) A liquid crystal alignment method characterized by the use of the liquid crystal alignment agent according to Claim 1, wherein light or electron rays are irradiated over a thin polymer film formed on a surface of a substrate, achieving liquid crystal alignment without rubbing action.